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# VEHICLE DESCRIPTION BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

EXTERIOR  
AZURE GRAY MET TRI-COAT  
INTERIOR  
VINYL BLACK SEATS

## RL A32242

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

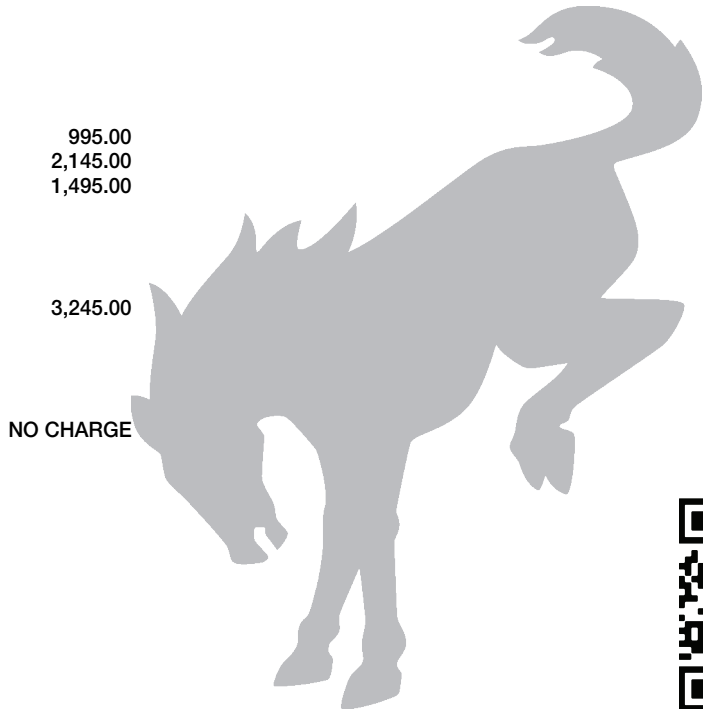
- |   |   |   |  |
|---|---|---|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• BUMPER, FRONT - HD MODULAR</li> <li>• BUMPER, REAR-PWDR CTD STEEL</li> <li>• EASY FUEL® CAPLESS FILLER</li> <li>• FENDER TIE-DOWN HOOKS</li> <li>• FULL VEH STEEL BASH PLATES</li> <li>• GRILLE-GRAY/BRONCO WHITE</li> <li>• HEADLAMPS - AUTO HIGH BEAM</li> <li>• HEADLAMPS - AUTO LED</li> <li>• MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR</li> <li>• TOW HOOKS-FRT (2)/REAR (2)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 1 TOUCH UP/DOWN DR/PASS WIN</li> <li>• 6-WAY MANUAL DRV/PASS SEAT</li> <li>• 60/40 SPLIT FOLD REAR SEAT</li> <li>• AUX SWITCHES W/PRE-WIRING</li> <li>• CRUISE CONTROL</li> <li>• IP CLUSTER 8" DIGITAL SCRIN</li> <li>• LOCKING GLOVE BOX</li> <li>• LTHR GEAR KNOB/STR WHEEL</li> <li>• MANUAL A/C, SINGLE ZONE</li> <li>• MOLLE STRAP SYSTEM</li> <li>• POWERPOINTS - 12V</li> <li>• RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG</li> <li>• SMART CHARGING USB PORTS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• 12" LCD CTR STACK TOUCHSCRN</li> <li>• ADVANCED 4X4</li> <li>• BADLANDS SUSPENSION</li> <li>• BRAKES, 4-WHEEL DISC/ABS</li> <li>• BRONCO™ TRAIL APP</li> <li>• FRNT/REAR LOCKING DIFFRNTL</li> <li>• FRONT STA-BAR DISCONNECT</li> <li>• HILL START ASSIST</li> <li>• KEYLESS ENTRY W/PUSH START</li> <li>• PRE-COLLISION ASSIST W/AEB</li> <li>• REAR VIEW CAMERA</li> <li>• SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>• SYNC®4</li> <li>• TER MGMT W/G.O.A.T. MODES®</li> <li>• TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC™ WITH RSC®</li> <li>• AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>• BELT-MINDER CHIME</li> <li>• CHILD SAFETY REAR DR LOCKS</li> <li>• ELCTR STABILITY/TRACTN CTL</li> <li>• INDIV TIRE PRESS MONIT SYS</li> <li>• LATCH CHILD SAFETY SYSTEM</li> <li>• PERIMETER ALARM</li> <li>• PERSONAL SAFETY SYSTEM™</li> </ul> |
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### INCLUDED ON THIS VEHICLE

- EQUIPMENT GROUP 331A**  
•BADLANDS SERIES

### OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR	
AZURE GRAY MET TRI-COAT	995.00
2.7L ECOBOOST V6 ENGINE	2,145.00
10-SPEED AUTO TRANSMISSION	1,495.00
ROCK RAILS	
SOFT TOP, CLOTH W/PREP KIT	
AM/FM, 7 SPKRS, SDARS	
LED SIGNATURE LIGHTING	
SASQUATCH PACKAGE	3,245.00
.4.7/REAR AXLE-LOCKING DIFF	
.FRONT AXLE-LOCKING DIFFRNTL	
.17"BLK ALM BEADLCK ALLOY RING	
.LT315/70R17 M/T TIRES (35")	
FRONT LICENSE PLATE BRACKET	NO CHARGE



**PRICE INFORMATION**

BASE PRICE	\$51,385.00
TOTAL OPTIONS/OTHER	7,880.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>59,265.00</b>
DESTINATION & DELIVERY	1,895.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>61,160.00</b>
<b>SOFT TOP DISCOUNT</b>	<b>- 500.00</b>
<b>TOTAL SAVINGS</b>	<b>- 500.00</b>



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE	
	RP37	
	RAMP TWO	RAIL
		ITEM #: 58-2004 O/T 2
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		

**TOTAL MSRP \$60,660.00**

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RC191 N RB 2X 430 007520 03 19 24

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**17 MPG**  
combined city/hwy

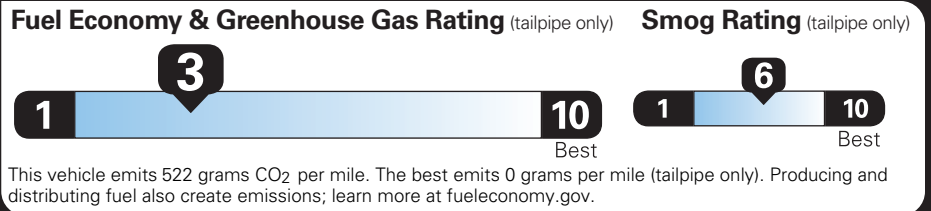
17 city  
17 highway

5.9 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$6,250** more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$3,200**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, v vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phtl lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

rates may apply. Text HELP for help

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